

Professional Development and e-Learning continued

Opportunity 4 e-Learning 2022

- **Delegate Lucky Draw – R2 750**
 - Trader sponsors a lucky draw to the Min value of R1 000 to one of the delegates who attends the full duration of the webinar.
 - Maximum 2 Lucky Draws per webinar.
 - Trader to ensure the lucky draw are delivered to the Winner.
 - Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts.
 - Social media exposure on 6 SADA social media platforms over a three day period.
 - 10 – 15 Seconds Advertisement before and after the webinar.
 - Webinar visible with branding stored and available for a minimum of two years via SADA YouTube channel <https://www.youtube.com/c/SouthAfricanDentalAssociation>
 - Deposit of R2 750 payable **before** the event.

SADA is not responsible for the supplying of Trader artwork whether it be in digital or hard copy format.

To book your e-Learning opportunity please contact Marilize van Rensburg on 083 339 8911 or via email pr@sada.co.za

Physical Branch Event Table Sponsor 2022

- **Table Sponsor – R3 500**
 - Trader sponsors a table at a physical Branch event.
 - Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts.
 - Social media exposure on 6 SADA social media platforms over a three day period.
 - Note a physical branch activity attendance is determined by the branch size.
 - Trader is responsible for travel and accommodation expenses for their representatives.

To book your table at a physical branch event please contact Marilize van Rensburg on 083 339 8911 or via email pr@sada.co.za

Classified Advertisement 2022

Classified advertisements are restricted to a maximum of 100 words per advertisement.

Classified advertisement requests are required in writing, and **must be submitted to marketing@sada.co.za** with full contact details of the advertiser which should include:

- the wording of the advertisement as it is to be published online;
- Advertiser professional number when applicable; (will not be published, this is to confirm SADA membership status);
- Advertiser contact details (will not be published).
- The advertisement lifespan is two weeks from the date of upload.
- Advertisements that are to be repeated follow the same process as the original placement request.

All advertisements which exceed a word count of 100 words will be forwarded to our publisher E-Doc for further processing as a potential advertisement to be placed in the SADA electronically or as website advertising. E-Doc will contact you thereafter regarding your requirements.

SADA Members may place advertisements at no cost providing their annual membership fees are either paid in full at the time of their request or a debit order request has been lodged and is running.

Non-SADA Member advertisers will be charged R55 per word (excl VAT) for the placement of their advertisements.

Advertisement must be paid in full before uploading on the web platform.

Advertiser remains liable for placement costs should invoice remain unpaid.

Please email marketing@sada.co.za with your requirements