

Trader Advertiser Sponsor Package Opportunities 2022

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SADA
THE SOUTH AFRICAN
DENTAL ASSOCIATION

e-Learning ONLY Package Overview (All packages quoted exclude VAT or agency commission where applicable)	Option 1 – Sole Sponsor	Option 2 – Trader Product Showcase Webinars	Option 3 – Shared Sponsor (Max 2 companies)	Option 4 – Delegate Lucky Draw
10 – 15 Seconds Advertisement before and after the webinar	✓		✓	✓
Company logo to use as intervals during lecture (twice in 60 min lecture)	✓		✓	
CPD Accredited by SADA only if content is deemed to be of educational value to the profession	✓	✓	✓	✓
Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts to SADA database.	✓	✓	✓	✓
Logo on reminder email for event	✓	✓	✓	✓
Logo on returned registration document	✓	✓	✓	✓
Logo on webinar advertisement	✓	✓	✓	✓
Maximum 2 Lucky Draws per webinar				✓
Social media exposure on 6 SADA social media platforms over a 3 day period Day 1: Facebook Page (Public): https://www.facebook.com/sadentalassoc/ Facebook Page (Professional): https://www.facebook.com/groups/sadentalassociation/ Day 2: Facebook – (YDC): https://www.facebook.com/youngdentistscouncil/ Instagram (Public): https://www.instagram.com/southafricandentalassociation/ Day 3: Twitter (Public): https://twitter.com/SADentalAssoc LinkedIn (Public): https://www.linkedin.com/company/17952246	✓	✓	✓	✓
Speaker sponsor (excludes the cost of the speaker honorarium if applicable)	✓			
SADA/Trader Branded evening	✓	✓	✓	✓
Trader may run advertisement during the 90 min slot		✓		
Trader nominates a presenter to showcase a product and technique for 30 - 45 min		✓		
Trader sponsors a lucky draw to the Min value of R1 000 to one of the delegates who attends the full duration of the webinar				✓
Trader to ensure the lucky draw are delivered to the Winner				✓
Webinar visible with branding stored and available for a minimum of 2 years via SADA YouTube channel	✓	✓	✓	✓
Cost of booking (Excl VAT)	15 125.00	12 975.00	7 562.50	2 750.00
Deposit required within 48 hours of booking	10 000.00	10 000.00	7 562.50	2 750.00

Please contact SADA via pr@sada.co.za or marketing@sada.co.za to book your requirements.